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Apply for **CRMA** free in August.



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HP LATEST NEWS ANNOUNCEMENT

Date & Header:

XX July 2018

IIA Announces Application Fee Waiver for CRMA Designation

Linked Header, Subhead and Copy:

IIA Announces Application Fee Waiver for CRMA Designation
Apply by 31 August to Save Up to \$230 (application fee only)

For a limited time, **1–31 August 2018**, The IIA is waiving the application fee (up to a \$230 value) for the Certification in Risk Management Assurance® (CRMA®).*

This specialty certification will validate a qualified practitioner's ability to provide advice and assurance on risk management to audit committees and executive management

Exclusive Offers!

25% off [CRMA Study Guide Book and Exam Study Questions Bundle](#)

Prepare to pass the CRMA exam with this specially priced bundle. Use promo code **CRMA2018** at checkout.

NEW! [Risk Book Bundle](#) – SAVE 25%

These four new releases provide effective risk assessment and management tools, including strategies to leverage COSO's new ERM Framework.

- Managing Risk in Uncertain Times: Leveraging COSO's New ERM Framework
- Assessing and Managing Strategic Risks: What, Why, How for Internal Auditors
- The Internal Auditor's Guide to Risk Assessment, 2nd Edition
- Practical Enterprise Risk Management: Getting to the Truth

Apply for the CRMA today! To qualify, applications must be submitted by 31 August 2018.

**This offer applies only to the CRMA application fee. This offer may not apply in countries where exams are administered through Affiliates with certain agreements. Please contact your local Affiliate to verify if the offer is valid in your country. Offer excludes exam registration fees.*

Email Copy:

Use either of these options in upcoming communications:



CRMA Application Fee Waived in August

Until 31 August, The IIA is waiving the application fee (up to a \$230) for the Certification in Risk Management Assurance® (CRMA®). This specialty certification validates a practitioner's ability to provide advice and assurance on risk management to audit committees and executive management.

Apply today.



Apply for CRMA Free in August

Earning the Certification in Risk Management Assurance® (CRMA®) is the best way to validate your ability to provide advice and assurance on risk management to audit committees and executive management. Begin your application now and save up to \$230 on the application.

Apply today.

Web Page Copy:

Lower Risks Overhead and Raise Your Skill Level

For a limited time, 1–31 August 2018, The IIA is waiving the application fee (up to a \$230 value) for the CRMA credential.*

Certification in Risk Management Assurance® (CRMA®)

If your goal is to become a trusted advisor to the audit committee and executive management in the critical areas of risk assurance, governance processes, or quality assurance, the CRMA credential is for you.

Earning a certification is the best way to articulate your knowledge in a specialized area without saying a word. Plan now to begin your application for this distinctive certification and save up \$230 on the application. Apply between 1–31 August to qualify.

Exclusive Offers

SAVE 25%
[CRMA Exam Study Guide](#) Bundle



Prepare to pass the CRMA exam with this specially priced bundle. Use promo code **CRMA2018**.

SAVE 25%
NEW! [Risk Book Bundle](#)



These new releases provide the latest risk assessment and management tools.

Small Print:

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Social Media Copy:

Schedule	Facebook – 40 - 100 character limit w/spaces (shorter is better) <i>Primary Purpose: Share News/Announcements; Blog Posts, How-To Videos to educate audience</i>
	Until 31 August 2018, The IIA is waiving the app fee for the Certification in Risk Management Assurance. Apply today.
	Save up to \$230 on The IIA's CRMA in August and validate your ability to provide advice and assurance on risk management. Apply today.
	For a limited time, The IIA is waiving the app fee (up to a \$230 value) for the CRMA. Apply by 31 August.
	Earning a certification is the best way to convey knowledge in specialized areas. Apply by 31 August to save up to \$230 on CRMA.
	Distinguish yourself as a qualified auditor in the area of risk management and assurance. Apply by 31 August to save \$230.
Schedule	Twitter – 115 character limit w/spaces (shorter is better) <i>Primary Purpose: Share News/Announcements</i>
	Apply for the #CRMA credential by 31 August and #IIA will waive the application fee. Learn more!
Time sensitive	Only a few days remain to save up to \$230 on the #CRMA #IIA certification. Check it out now.
	Set yourself apart with four #internalaudit letters and save up to \$230 on #CRMA. Apply by 31 August.
	Want to save up to \$230 on #CRMA? Apply for free in August.
	Validate you #internalaudit ability to provide assurance on risk management. Apply for #CRMA for free in August.

Schedule	LinkedIn – 25 words or 250 characters w/spaces (shorter is better) <i>Primary Purpose: Share Career/Industry Knowledge & Resources to Establish Expertise; Show Company Culture</i>
	APPLY TODAY AND SAVE UP TO \$230! Until 31 August 31 2018, The IIA is waiving the application fee for the Certification in Risk Management Assurance (CRMA). Distinguish yourself as a qualified auditor in risk management and assurance. Apply now!
	Earning the Certification in Risk Management Assurance (CRMA) is the best way to express your knowledge in this specialized area without saying a word. Validate your risk management assurance ability to the audit committee and executive management.
	For a limited time, The IIA is waiving the application fee for the CRMA credential. Demonstrate commitment to advancing in this competitive area. Apply by 31 August to qualify and save up to \$230.
	Earning a professional credential from The IIA is the best way to demonstrate your commitment to advancing in this competitive niche and communicating your breadth of knowledge. Apply between 1–31 August to qualify for the CRMA application fee waiver.
	Earning the CRMA designation is the best way to articulate your proficiency in the risk assurance without saying a word. Don't delay – begin your application now for this distinctive certification and save up to \$230.
Schedule	Google+ – 60 characters w/spaces (shorter is better) <i>Primary Purpose: Build SEO</i>
	Apply for The IIA's CRMA in August and save \$230.
	Apply for Certification in Risk Management Assurance (CRMA) free in August.
	CRMA application fee waiver 1–31 August 2018. Apply today.
	Earn Your Certification in Risk Management Assurance (CRMA). Apply free in August.